



On PayPal button setup page

From main menu on Your Home page go to > Pay and Get Paid > Create PP Buttons

Button Setup

Step 1

1. Name: make sure it's easy to identify for when you need to edit it, copy, delete, etc
2. Price (single item): **TIP:** Getting started with PP buttons? Suggestion: set up a #1.01 button. Complete the process, TEST the button online, then change the price to the actual price.
3. Drop Down w price variations
Name and price
4. Drop Down w other options (ie: colors, sizes, dates, etc)
5. Shipping Calculations: Yes" or "No" (set-up info below)

Step 2

6. Track inventory
this is where you would limit class sizes ie:
7. Select "No" for "Customers can buy when sold out."
8. Set inventory limit to size of class (ie: 10 for a max class size of 10)
TIP: setting a "low inventory notification" of 3 will email you when there are only 3 openings left for that class.

Step 3:

9. Use defaults here unless you do custom setups

Create Button

10. Copy the button code

Embed Button on Your Web Page:

In your website editor:

Open the page with the item you want to sell.

Under the item picture (for example) create a new:

- code module or block
- html module or block

code, html, block, module... the names will vary depending on your site. It is like creating a "place" (module, block) to add a picture but for code (ie your PP Button)

Paste the PayPal Button code.

Using "My Saved Buttons"

See a list of your buttons and their info

Duplicate an existing button to create a similar ones

Here, you can also copy button code, edit and delete buttons, etc

Setup Shipping Cost

Decide how your shipping needs to be configured. ie: flat rate, by weight, by quantity, by total cost, or perhaps a creative solution that fits your needs

1. From the Home page: Account Settings (top right) > Shipping (bottom left) >
2. Shipping Calculations > Update or Setup
3. Add New Shipping Method (bottom left)
Shipping Method - shipping choices at checkout
4. Select states and/ or territories
5. Shipping Name (what the customer sees)
6. Delivery time
7. Rate based on: choose: amount, weight, quantity
8. Enter variables

These shipping costs are immediately ready to use with any buttons you've already built and future buttons.

You won't see shipping costs until a zip code is entered at checkout.

Three site examples with different PayPal button uses::

Selling a single, recently published book

<https://annieallenart.com/>

Registering for and selling classes that are taught in person

<https://love2shoot.com/instruction/>

Selling a limited number of products with various options

<https://gilmorepresses.com/dies/>