



PREREQUISITE: if you want to create as we go **sign up for a free Canva account**

BEFORE CLASS: to get the most out of your class time **plan your FB cover**, keep it simple and easy to execute.

EXAMPLE: (follows class demonstration)

1 What do you want your FB Cover to feature, demo, show, etc:

Show Montana Leather Designs new Desert Collection (bracelets)

2 Collect the photos you will need:

4 -6 images, jpg, less than 1M

TIPS: Note where they are to easily find and upload them.

Consider portrait, landscape and where the subject is in the photo (photos can be cropped in Canva)

3 Prepare any text/ info about the photos:

Bracelet names, prices if used, etc.

4 Consider the colors and visual style that will fit best:

Colors: tans and browns to keep focus on bracelets, "southwest color" accents

Style: key off name "Desert Collection."

Minimal: it all about the bracelets.

5 Logo image optional:

transparent png or jpg



You can see the final animated demo at:

<https://kjsmallbiz.com/canva-animate-fb-cover/>

or

[Click Here](#) (f your viewing this in the original pdf)